



Community Profile

Place: Bartlett village

Population Summary	
2000 Total Population	37,209
2010 Total Population	41,208
2017 Total Population	41,938
2017 Group Quarters	59
2022 Total Population	42,467
2017-2022 Annual Rate	0.25%
2017 Total Daytime Population	28,216
Workers	9,009
Residents	19,207
Household Summary	
2000 Households	12,335
2000 Average Household Size	3.01
2010 Households	14,073
2010 Average Household Size	2.92
2017 Households	14,304
2017 Average Household Size	2.93
2022 Households	14,465
2022 Average Household Size	2.93
2017-2022 Annual Rate	0.22%
2010 Families	10,993
2010 Average Family Size	3.36
2017 Families	11,100
2017 Average Family Size	3.37
2022 Families	11,190
2022 Average Family Size	3.38
2017-2022 Annual Rate	0.16%
Housing Unit Summary	
2000 Housing Units	12,519
Owner Occupied Housing Units	91.7%
Renter Occupied Housing Units	6.9%
Vacant Housing Units	1.5%
2010 Housing Units	14,509
Owner Occupied Housing Units	86.7%
Renter Occupied Housing Units	10.3%
Vacant Housing Units	3.0%
2017 Housing Units	14,715
Owner Occupied Housing Units	85.4%
Renter Occupied Housing Units	11.8%
Vacant Housing Units	2.8%
2022 Housing Units	14,889
Owner Occupied Housing Units	85.2%
Renter Occupied Housing Units	11.9%
Vacant Housing Units	2.8%
Median Household Income	
2017	\$99,524
2022	\$104,791
Median Home Value	
2017	\$283,104
2022	\$318,278
Per Capita Income	
2017	\$38,865
2022	\$43,211
Median Age	
2010	37.7
2017	38.8
2022	39.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income

Household Income Base	14,304
<\$15,000	3.9%
\$15,000 - \$24,999	4.7%
\$25,000 - \$34,999	4.7%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	12.9%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	26.2%
\$150,000 - \$199,999	14.3%
\$200,000+	9.3%
Average Household Income	\$113,213

2022 Households by Income

Household Income Base	14,465
<\$15,000	4.1%
\$15,000 - \$24,999	4.5%
\$25,000 - \$34,999	4.4%
\$35,000 - \$49,999	8.7%
\$50,000 - \$74,999	10.8%
\$75,000 - \$99,999	13.3%
\$100,000 - \$149,999	27.4%
\$150,000 - \$199,999	15.9%
\$200,000+	11.0%
Average Household Income	\$126,059

2017 Owner Occupied Housing Units by Value

Total	12,573
<\$50,000	3.5%
\$50,000 - \$99,999	2.6%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	9.9%
\$200,000 - \$249,999	18.6%
\$250,000 - \$299,999	16.8%
\$300,000 - \$399,999	25.9%
\$400,000 - \$499,999	10.7%
\$500,000 - \$749,999	6.0%
\$750,000 - \$999,999	0.8%
\$1,000,000 +	0.9%
Average Home Value	\$308,044

2022 Owner Occupied Housing Units by Value

Total	12,689
<\$50,000	2.8%
\$50,000 - \$99,999	1.6%
\$100,000 - \$149,999	3.2%
\$150,000 - \$199,999	7.1%
\$200,000 - \$249,999	14.2%
\$250,000 - \$299,999	15.6%
\$300,000 - \$399,999	30.1%
\$400,000 - \$499,999	14.0%
\$500,000 - \$749,999	8.4%
\$750,000 - \$999,999	1.3%
\$1,000,000 +	1.7%
Average Home Value	\$346,816

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	41,207
0 - 4	6.8%
5 - 9	7.3%
10 - 14	8.0%
15 - 24	12.0%
25 - 34	11.7%
35 - 44	16.5%
45 - 54	17.3%
55 - 64	11.7%
65 - 74	4.9%
75 - 84	2.6%
85 +	1.1%
18 +	73.0%

2017 Population by Age

Total	41,938
0 - 4	6.2%
5 - 9	7.2%
10 - 14	7.4%
15 - 24	11.3%
25 - 34	12.5%
35 - 44	14.5%
45 - 54	15.5%
55 - 64	13.6%
65 - 74	7.7%
75 - 84	2.9%
85 +	1.3%
18 +	75.3%

2022 Population by Age

Total	42,468
0 - 4	6.0%
5 - 9	6.6%
10 - 14	7.3%
15 - 24	10.2%
25 - 34	12.3%
35 - 44	15.3%
45 - 54	13.7%
55 - 64	13.8%
65 - 74	9.6%
75 - 84	4.0%
85 +	1.3%
18 +	76.2%

2010 Population by Sex

Males	20,201
Females	21,007

2017 Population by Sex

Males	20,507
Females	21,432

2022 Population by Sex

Males	20,749
Females	21,718

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

March 05, 2018



Community Profile

Place: Bartlett village

2010 Population by Race/Ethnicity	
Total	41,207
White Alone	78.3%
Black Alone	2.6%
American Indian Alone	0.3%
Asian Alone	13.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.1%
Two or More Races	2.1%
Hispanic Origin	9.9%
Diversity Index	48.1
2017 Population by Race/Ethnicity	
Total	41,938
White Alone	74.7%
Black Alone	2.6%
American Indian Alone	0.3%
Asian Alone	16.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.5%
Two or More Races	2.5%
Hispanic Origin	11.3%
Diversity Index	53.1
2022 Population by Race/Ethnicity	
Total	42,467
White Alone	72.0%
Black Alone	2.7%
American Indian Alone	0.3%
Asian Alone	18.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	3.8%
Two or More Races	2.7%
Hispanic Origin	12.5%
Diversity Index	56.8
2010 Population by Relationship and Household Type	
Total	41,208
In Households	99.9%
In Family Households	90.8%
Householder	26.8%
Spouse	22.9%
Child	35.6%
Other relative	4.3%
Nonrelative	1.2%
In Nonfamily Households	9.0%
In Group Quarters	0.1%
Institutionalized Population	0.1%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment

Total	28,499
Less than 9th Grade	2.7%
9th - 12th Grade, No Diploma	3.8%
High School Graduate	17.7%
GED/Alternative Credential	2.5%
Some College, No Degree	19.1%
Associate Degree	10.4%
Bachelor's Degree	30.1%
Graduate/Professional Degree	13.7%

2017 Population 15+ by Marital Status

Total	33,253
Never Married	26.0%
Married	64.1%
Widowed	4.0%
Divorced	5.9%

2017 Civilian Population 16+ in Labor Force

Civilian Employed	96.1%
Civilian Unemployed (Unemployment Rate)	3.9%

2017 Employed Population 16+ by Industry

Total	23,175
Agriculture/Mining	0.0%
Construction	4.5%
Manufacturing	13.3%
Wholesale Trade	4.2%
Retail Trade	11.9%
Transportation/Utilities	7.5%
Information	2.4%
Finance/Insurance/Real Estate	10.3%
Services	43.6%
Public Administration	2.2%

2017 Employed Population 16+ by Occupation

Total	23,176
White Collar	71.0%
Management/Business/Financial	21.3%
Professional	19.9%
Sales	14.5%
Administrative Support	15.2%
Services	12.3%
Blue Collar	16.7%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	2.7%
Installation/Maintenance/Repair	3.1%
Production	5.3%
Transportation/Material Moving	5.6%

2010 Population By Urban/ Rural Status

Total Population	41,208
Population Inside Urbanized Area	99.9%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	14,073
Households with 1 Person	18.1%
Households with 2+ People	81.9%
Family Households	78.1%
Husband-wife Families	66.6%
With Related Children	35.8%
Other Family (No Spouse Present)	11.5%
Other Family with Male Householder	3.6%
With Related Children	1.8%
Other Family with Female Householder	7.9%
With Related Children	4.7%
Nonfamily Households	3.8%
All Households with Children	42.6%
Multigenerational Households	4.7%
Unmarried Partner Households	4.5%
Male-female	3.9%
Same-sex	0.6%
2010 Households by Size	
Total	14,072
1 Person Household	18.1%
2 Person Household	28.8%
3 Person Household	18.9%
4 Person Household	20.7%
5 Person Household	8.8%
6 Person Household	3.2%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	14,073
Owner Occupied	89.4%
Owned with a Mortgage/Loan	75.4%
Owned Free and Clear	14.0%
Renter Occupied	10.6%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	14,509
Housing Units Inside Urbanized Area	99.9%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Soccer Moms (4A)
2. Savvy Suburbanites (1D)
3. Professional Pride (1B)

2017 Consumer Spending

Apparel & Services: Total \$	\$43,548,281
Average Spent	\$3,044.48
Spending Potential Index	141
Education: Total \$	\$30,248,276
Average Spent	\$2,114.67
Spending Potential Index	145
Entertainment/Recreation: Total \$	\$61,632,190
Average Spent	\$4,308.74
Spending Potential Index	138
Food at Home: Total \$	\$94,245,046
Average Spent	\$6,588.72
Spending Potential Index	131
Food Away from Home: Total \$	\$66,074,865
Average Spent	\$4,619.33
Spending Potential Index	139
Health Care: Total \$	\$107,526,526
Average Spent	\$7,517.23
Spending Potential Index	134
HH Furnishings & Equipment: Total \$	\$39,127,444
Average Spent	\$2,735.42
Spending Potential Index	141
Personal Care Products & Services: Total \$	\$15,940,385
Average Spent	\$1,114.40
Spending Potential Index	140
Shelter: Total \$	\$316,034,708
Average Spent	\$22,094.15
Spending Potential Index	136
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$47,119,605
Average Spent	\$3,294.16
Spending Potential Index	141
Travel: Total \$	\$43,695,703
Average Spent	\$3,054.79
Spending Potential Index	147
Vehicle Maintenance & Repairs: Total \$	\$20,688,519
Average Spent	\$1,446.35
Spending Potential Index	135

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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