



Village of Bartlett

Strategic Plan

2016—2017



STRATEGIC GOALS

FACILITATE ACTIVITIES THAT FOSTER A SENSE OF COMMUNITY

- * Continue to actively encourage development
- * Continue to promote community identity, events and resident involvement
- * Maintain, market and enhance communication
- * Facilitate intergovernmental relationships with other local taxing districts
- * Continue efforts toward promoting and enhancing Bartlett schools



ATTRACT AND RETAIN A DIVERSE BUSINESS POPULATION

- * Continue to develop the downtown.
- * Review all municipal policies, processes and regulations relative to the business community
- * Continue to address the development of the Brewster Creek Business Park.
- * Continue to address business development of the Bluff City and Blue Heron business parks.
- * Advance the development of commercial areas at Route 59 & Lake Street and Route 59 & W. Bartlett Road site
- * Define a marketing plan to attract residential and commercial investment in Bartlett

MAINTAIN AND ENHANCE THE APPEARANCE OF THE COMMUNITY

- * Advance residential, industrial and commercial regulations via ordinance and policy reviews and implementation
- * Promote an inviting outdoor environment
- * Continue to provide for community land use planning

& OBJECTIVES



CONTINUE TO PROVIDE HIGH QUALITY, RESPONSIVE AND COST EFFECTIVE VILLAGE SERVICES

- * Develop an effective approach for more active involvement in promoting municipal authority and local control
- * Focus on the development, motivation and recognition of municipal staff
- * Maintain a fiscally responsible government
- * Profitably operate a quality golf course, restaurant and banquet facility
- * Continue to evaluate and implement the use of technology in providing services and municipal operations
- * Encourage regional and local transportation availability
- * Continue to provide and maintain infrastructure, facilities and services to focus on core municipal service areas
- * Maintain a safe community
- * Maintain emergency management efforts

EVALUATE AND PROMOTE, WHERE POSSIBLE, ENVIRONMENTALLY FRIENDLY DEVELOPMENT, PURCHASES, AWARENESS AND PROGRAMS

- * Evaluate municipal purchases and practices for environment-friendly alternatives.



Village President

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Village Clerk

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Village Trustees

T.L. Arends

Michael E. Camerer

Vince Carbonaro

Raymond Deyne

Adam J. Hopkins

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Bartlett is a community all are proud to call home. We are a Village that values our past, cherishes our present and works together to thoughtfully plan for the future.



**Village of Bartlett
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